



SPONSORSHIP PACKAGES

www.kazenergyforum.com

September 7 - 8, 2017 Astana



SPONSORSHIP PACKAGES

Golden sponsorship

- GOLDEN Sponsor of KAZENERGY Forum	USD 105 000
- Sponsor of the Gala Reception dedicated to the opening	USD 60 000
- Official Lunch Sponsor, Day 1 - 2	USD 60 000
- Sponsor of the Reception dedicated to the closing	USD 55 000

Silver Sponsorship

- Official Registration Sponsor	USD 45 000
- Sponsor of the Forum Catalogue	USD 45 000
- Sponsor of the Forum Delegatory Bags	USD 35 000

Bronze Sponsorship

- Sponsor of Coffee-Breaks	USD 25 000
- Official Special Session Sponsor	USD 25 000
- Sponsor of Souvenir Products for Delegates	USD 25 000
- Sponsor of the Forum Press-Conference	USD 20 000
- Sponsor of the Forum Media City	USD 15 000
- Sponsor of the Guidebook	USD 15 000
- Delegate Packs Sponsor	USD 10 000

Official Partners

- Official Hotel of the Forum	USD 10 000
- Official Technical Partner of the Forum	USD 7 000
- Partner of the Forum	USD 3 000

Prices are VAT exclusive (VAT will be included when invoicing)



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GOLDEN OPTION 1

GOLDEN Sponsor of KAZENERGY Forum

Benefits during KAZENERGY Forum:

- Granting your Company the status of the “Golden Sponsor” of the XI KAZENERGY EURASIAN FORUM (further – the “Forum”);
- Placing your Company’s logo on the general banner in the Forum hall with an indication of your sponsorship status;
- Placing your Company’s logo in the Forum Program with an indication of your sponsorship status;
- Placing your Company’s logo on the main page of the Forum’s official website (www.kazenergyforum.com) with the mention of your sponsorship status;
- Announcing your Company as a GOLDEN Sponsor of the Forum in promotional materials (catalogues, banners, brochures, etc.);
- Placing your Company’s logo on the thank-you page addressed to Sponsors in the Forum Catalogue;
- Cost-free placement of a full-color advertisement in the Forum Catalogue;
- Placement of logo on the multi-banners of the Event;
- Placement of logo in the Event official Program;
- Summary of the Company’s activities in the Forum Catalogue in Kazakh, Russian and English (maximum 200 words);
- 10 Delegate seats in the Forum, including invitations to official events (lunches, cocktail and evening receptions);
- 10 Event Delegate bags, including Catalogues and souvenir products.

GOLDEN OPTION 2

Sponsor of Gala Reception dedicated to the opening of KAZENERGY Eurasian Forum

- Granting your Company the official status of the “GOLDEN Sponsor” of the XI KAZENERGY EURASIAN FORUM ;
- Announcing your Company as the Official Sponsor of the Gala Reception dedicated to the opening of the XI KAZENERGY EURASIAN FORUM (further – the “Forum”);
- Placing your Company’s logo on the general banner in the Forum hall with an indication of your sponsorship status;
- Placing your Company’s logo on the main page of the Forum’s official website (www.kazenergyforum.com) with an indication of your sponsorship status;
- A banner with your Company’s logo in the Gala Reception hall;
- Official Gala Reception Invitations with your Company’s logo for all participants of the Forum;
- Reception hostesses wearing branded apparel with your Company’s logo;
- Mentioning your sponsorship status in the facilitator’s speech during the Gala Reception;
- Announcing your Company as a GOLDEN Sponsor of the Forum in promotional materials (catalogues, banners, brochures, etc.);
- Your Company’s logo in the Forum Program with an indication of sponsorship status;
- Your Company’s logo on the thank-you page addressed to Sponsors in the Forum Catalogue;
- Cost-free placement of a full-color advertisement in the Forum Catalogue;
- Summary of the Company’s activities in the Forum Catalogue in Kazakh, Russian and English (maximum 200 words);
- 10 Delegate seats in the Forum, including invitations to official events (lunches, cocktail and evening receptions);
- 10 Event Delegate bags, including Catalogues and souvenir products.



GOLDEN OPTION 3

SOfficial Lunch Sponsor, Day 1 - 2

- Granting your Company the official status of the "GOLDEN Sponsor" of the XI KAZENERGY EURASIAN FORUM (further – the "Forum");
- Granting your Company the official status of the Lunch Sponsor Forum, Day 1 - 2;
- Placing your Company's logo on the general banner in the Forum hall with an indication of your sponsorship status;
- Placing your Company's logo on the main page of the Forum's official website (www.kazenergyforum.com) with an indication of your sponsorship status;
- A banner with your Company's logo in the Lunch hall;
- Official Lunch Invitations with your Company's logo for all participants of the Forum;
- An opportunity to place roll-ups (maximum 2) with your Company's logo and your sponsorship status in the Lunch hall;
- Reception hostesses wearing branded apparel with your Company's logo;
- Mentioning your sponsorship status in the facilitator's speech during the Lunch;
- Announcing your Company as a GOLDEN Sponsor of the Forum in promotional materials (catalogues, banners, brochures, etc.);
- Your Company's logo in the Forum Program with an indication of sponsorship status;
- Your Company's logo on the thank-you page addressed to Sponsors in the Forum Catalogue;
- Cost-free placement of a full-color advertisement in the Forum Catalogue;
- Summary of the Company's activities in the Forum Catalogue in Kazakh, Russian and English (maximum 200 words);
- 10 Delegate seats in the Forum, including invitations to official events (lunches, cocktail and evening receptions);
- 10 Event Delegate bags, including Catalogues and souvenir products.

GOLDEN OPTION 4

Sponsor of the Reception dedicated to the closing of KAZENERGY Eurasian Forum

- Granting your Company the official status of the "GOLDEN Sponsor" of the XI KAZENERGY EURASIAN FORUM ;
- Granting your Company the official status of the Sponsor of the Reception dedicated to the closing of the XI KAZENERGY EURASIAN FORUM (further – the "Forum");
- Placing your Company's logo on the general banner in the Forum hall with an indication of your sponsorship status;
- Placing your Company's logo on the main page of the Forum's official website (www.kazenergyforum.com) with an indication of your sponsorship status;
- A banner with your Company's logo in the Gala Reception hall;
- Official Gala Reception Invitations with your Company's logo for all participants of the Forum;
- Reception hostesses wearing branded apparel with your Company's logo;
- Mentioning your sponsorship status in the facilitator's speech during the Gala Reception;
- Announcing your Company as a GOLDEN Sponsor of the Forum in promotional materials (catalogues, banners, brochures, etc.);
- Your Company's logo in the Forum Program with an indication of sponsorship status;
- Your Company's logo on the thank-you page addressed to Sponsors in the Forum Catalogue;
- Cost-free placement of a full-color advertisement in the Forum Catalogue;
- Summary of the Company's activities in the Forum Catalogue in Kazakh, Russian and English (maximum 200 words);
- 10 Delegate seats in the Forum, including invitations to official events (lunches, cocktail and evening receptions);
- 10 Event Delegate bags, including Catalogues and souvenir products.



SILVER OPTION 5

Official Registration Sponsor

- Granting your Company the official status of the "Silver Sponsor" of the XI KAZENERGY EURASIAN FORUM ;
- Granting your Company the official status of the Registration Sponsor of the XI KAZENERGY EURASIAN FORUM (further – the "Forum");
- Placing your Company's logo on the general banner in the Forum venue with an indication of your sponsorship status;
- Placing your Company's logo on the main page of the Forum's official website (www.kazenergyforum.com) with an indication of your sponsorship status;
- Your Company's logo on the personnel apparel in the Registration area;
- Your Company's logo on lanyards;
- An opportunity to place roll-ups (maximum 2) with your Company's logo and your sponsorship status in the Reception hall;
- An opportunity to distribute materials about your Company in the Registration area;
- Announcing your Company as a SILVER Sponsor of the Forum in promotional materials (catalogues, banners, brochures, etc.);
- Your Company's logo in the Forum Program with an indication of your sponsorship status;
- Cost-free placement of a full-color advertisement in the Forum Catalogue;
- Placing your Company's logo on the thank-you page addressed to Sponsors in the Forum Catalogue;
- Summary of the Company's activities in the Forum Catalogue in Kazakh, Russian and English (maximum 200 words);
- 5 Delegate seats in the Forum, including invitations to official events (lunches, cocktail and evening receptions);
- 5 Event Delegate bags, including Catalogues and souvenir products;
- Promotion of the Sponsor's brand name during the Forum advertising campaign: addressed mailing, emailing, advertising, etc.

SILVER OPTION 6

Official Sponsor of the Catalogue

- Granting your Company the official status of the "Silver Sponsor" of the XI KAZENERGY EURASIAN FORUM ;
- Granting your Company the official status of the Sponsor of the XI KAZENERGY EURASIAN FORUM (further – the "Forum");
- An opportunity for the speech of the Company Heads in the Special session of the Forum;
- Placing your Company's logo on the general banner in the Forum venue with an indication of your sponsorship status;
- Placing your Company's logo on the main page of the Forum's official website (www.kazenergyforum.com) with an indication of your sponsorship status;
- Cost-free placement of a full-color advertisement in the Forum Catalogue;
- Your Company's logo on the Catalogue cover;
- Your Company's logo in the header/footer of each page of the Catalogue with an indication of your sponsorship status;
- Announcing your Company as a SILVER Sponsor of the Forum in promotional materials (catalogues, banners, brochures, etc.);
- Your Company's logo in the Forum Program with an indication of your sponsorship status;
- Your Company's logo on the thank-you page addressed to Sponsors in the Forum Catalogue;
- Summary of the Company's activities in the Forum Catalogue in Kazakh, Russian and English (maximum 200 words);
- 5 Delegate seats in the Forum, including invitations to official events (lunches, cocktail and evening receptions);
- 5 Event Delegate bags, including Catalogues and souvenirs;
- Promotion of the Sponsor's brand name during the Forum advertising campaign: addressed mailing, emailing, advertising, etc.



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SILVER OPTION 7

Official Sponsor of Delegatory Bags

- Granting your Company the official status of the "Silver Sponsor" of the XI KAZENERGY EURASIAN FORUM ;
- Granting your Company the official status of the Delegate Bags Sponsor of the XI KAZENERGY EURASIAN FORUM (further – the "Forum");
- Placing your Company's logo on the general banner in the Forum venue with an indication of your sponsorship status;
- Placing your Company's logo on the main page of the Forum's official website (www.kazenergyforum.com) with an indication of your sponsorship status;
- Placing your Company's logo on the surface of Delegate bags;
- An opportunity to insert your Company's printed materials or branded products into the Forum Delegate bags (up to 100g)
- Announcing your Company as a SILVER Sponsor of the Forum in promotional materials (catalogues, banners, brochures, etc.);
- Placing your Company's logo in the Forum Program with an indication of your sponsorship status;
- Cost-free placement of a full-color advertisement in the Forum Catalogue;
- Your Company's logo in the header/footer of each page of the Catalogue with an indication of your sponsorship status;
- Placing your Company's logo on the thank-you page addressed to Sponsors in the Forum Catalogue;
- Summary of the Company's activities in the Forum Catalogue in Kazakh, Russian and English (maximum 200 words);
- 5 Delegate seats in the Forum, including invitations to official events (lunches, cocktail and evening receptions);
- 5 Event Delegate bags, including Catalogues and souvenirs;
- Promotion of the Sponsor's brand name during the Forum advertising campaign: addressed mailing, emailing, advertising, etc.

BRONZE OPTION 8

Official Sponsor of Coffee-Breaks

- Granting your Company the official status of the "BRONZE Sponsor" of the XI KAZENERGY EURASIAN FORUM (further – the "Forum");
- Granting your Company the official status of the Coffee Break Sponsor of the Forum;
- Placing your Company's logo on the general banner in the Forum venue with an indication of your sponsorship status;
- Placing your Company's logo on the main page of the Forum's official website (www.kazenergyforum.com) with an indication of your sponsorship status;
- A large banner with your Company's logo in the coffee break area;
- Announcing your Company as a BRONZE Sponsor of the Forum in promotional materials (catalogues, banners, brochures, etc.);
- Your Company's logo in the Forum Program with an indication of your sponsorship status;
- Cost-free placement of a full-color advertisement in the Forum Catalogue;
- Your Company's logo on the thank-you page addressed to Sponsors in the Forum Catalogue;
- Summary of the Company's activities in the Forum Catalogue in Kazakh, Russian and English (maximum 200 words);
- 3 Delegate seats in the Forum, including invitations to official events (lunches, cocktail and evening receptions);
- 3 Event Delegate bags, including Catalogues and souvenirs;
- Promotion of the Sponsor's brand name during the Forum advertising campaign: addressed mailing, emailing, advertising, etc.

BRONZE OPTION 9

Official Special Session Sponsor

- Granting your Company the official status of the "BRONZE Sponsor" of the XI KAZENERGY EURASIAN FORUM (further – the "Forum");
- Granting your Company the official status of the Official Special Session Sponsor of the Forum;
- Placing your Company's logo on the general banner in the Forum venue with an indication of your sponsorship status;
- Placing your Company's logo on the main page of the Forum's official website (www.kazenergyforum.com) with an indication of your sponsorship status;
- A large banner with your Company's logo in the Special Session area;
- Announcing your Company as a BRONZE Sponsor of the in promotional materials (catalogues, banners, brochures, etc.);
- Your Company's logo in the Forum Program with an indication of your sponsorship status;
- Cost-free placement of a full-color advertisement in the Forum Catalogue;
- Your Company's logo on the thank-you page addressed to Sponsors in the Forum Catalogue;
- Summary of the Company's activities in the Forum Catalogue in Kazakh, Russian and English (maximum 200 words);
- 3 Delegate seats in the Forum, including invitations to official events (lunches, cocktail and evening receptions);
- 3 Event Delegate bags, including Catalogues and souvenirs;
- Promotion of the Sponsor's brand name during the Forum advertising campaign: addressed mailing, emailing, advertising, etc.

BRONZE OPTION 10

Official Sponsor of Souvenir Products for Delegates

- Granting your Company the official status of the "BRONZE Sponsor" of the XI KAZENERGY EURASIAN FORUM ;
- Granting your Company the official status of the Sponsor of Souvenir Products for the XI KAZENERGY EURASIAN FORUM (further – the "Forum");
- Placing your Company's logo on the general banner in the Forum venue with an indication of your sponsorship status;
- Placing your Company's logo on the main page of the Forum's official website (www.kazenergyforum.com) with an indication of your sponsorship status;
- An opportunity to insert your Company's branded gift (up to 100g) into the Forum Delegate bags;
- An opportunity for the Forum Organizers to offer a range of gifts, as well as production and branding of souvenir products;
- Announcing your Company as a BRONZE Sponsor of the Event in promotional materials (catalogues, banners, brochures, etc.);
- Your Company's logo in the Forum Program with an indication of your sponsorship status;
- Cost-free placement of a full-color advertisement in the Forum Catalogue;
- Placing your Company's logo on the thank-you page addressed to Sponsors in the Forum Catalogue;
- Summary of the Company's activities in the Forum Catalogue in Kazakh, Russian and English (maximum 200 words);
- 3 Delegate seats in the Forum, including invitations to official events (lunches, cocktail and evening receptions);
- 3 Event Delegate bags, including Catalogues and souvenir products;
- Promotion of the Sponsor's brand name during the Forum advertising campaign: addressed mailing, emailing, advertising, etc.



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BRONZE OPTION 11

Official Press Conference Sponsor

- Granting your Company the official status of the "BRONZE Sponsor" of the XI KAZENERGY EURASIAN FORUM ;
- Granting your Company the official status of the Press Conference Sponsor of the XI KAZENERGY EURASIAN FORUM (further – the "Forum");
- Placing your Company's logo on the general banner in the Forum venue with an indication of your sponsorship status;
- Placing your Company's logo on the main page of the Forum's official website (www.kazenergyforum.com) with an indication of your sponsorship status;
- An opportunity to place roll-ups (maximum 2) with your Company's logo and your sponsorship status in the Press Conference hall;
- Your Company's logo on the Press Conference signage;
- Your Company's logo on the Press Conference banner;
- Announcing your Company as a BRONZE Sponsor of the Event in promotional materials (catalogues, banners, brochures, etc.);
- Your Company's logo in the Forum Program with an indication of your sponsorship status;
- Cost-free placement of a full-color advertisement in the Forum Catalogue;
- Your Company's logo on the thank-you page addressed to Sponsors in the Forum Catalogue;
- Summary of the Company's activities in the Forum Catalogue in Kazakh, Russian and English (maximum 200 words);
- 3 Delegate seats in the Forum, including invitations to official events (lunches, cocktail and evening receptions);
- 3 Event Delegate bags, including Catalogues and souvenir products;
- Promotion of the Sponsor's brand name during the Forum advertising campaign: addressed mailing, emailing, advertising, etc.

BRONZE OPTION 12

Official Media City Sponsor

- Granting your Company the official status of the "BRONZE Sponsor" of the XI KAZENERGY EURASIAN FORUM ;
- Granting your Company the official status of the Media City Sponsor of the XI KAZENERGY EURASIAN FORUM (further – the "Forum");
- Placing your Company's logo on the general banner in the Forum venue with an indication of your sponsorship status;
- Placing your Company's logo on the main page of the Forum's official website (www.kazenergyforum.com) with an indication of your sponsorship status;
- Placing a banner with your Company's logo and your sponsorship status in the Media City area;
- Your Company's logo on the Media City signage;
- Announcing your Company as a BRONZE Sponsor of the in promotional materials (catalogues, banners, brochures, etc.);
- Your Company's logo in the Forum Program with an indication of your sponsorship status;
- Cost-free placement of a full-color advertisement in the Forum Catalogue;
- Your Company's logo on the thank-you page addressed to Sponsors in the Forum Catalogue;
- Summary of the Company's activities in the Forum Catalogue in Kazakh, Russian and English (maximum 200 words);
- 3 Delegate seats in the Forum, including invitations to official events (lunches, cocktail and evening receptions);
- 3 Event Delegate bags, including Catalogues and souvenir products;
- An opportunity to distribute the Sponsor's brochures in the Media City area;
- Promotion of the Sponsor's brand name during the Forum advertising campaign: addressed mailing, emailing, advertising, etc.;



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BRONZE OPTION 13

Guidebook Sponsor

- Granting your Company the official status of the "BRONZE Sponsor" of the XI KAZENERGY EURASIAN FORUM ;
- Granting your Company the official status of the Guidebook Sponsor of the XI KAZENERGY EURASIAN FORUM (further – the "Forum");
- Placing your Company's logo on the general banner in the Forum venue with an indication of your sponsorship status;
- Placing your Company's logo on the main page of the Forum's official website (www.kazenergyforum.com) with an indication of your sponsorship status;
- Placement of a full-color advertisement in the Forum Guidebook;
- Your Company's logo in the header/footer of each page of the Guidebook;
- Announcing your Company as a BRONZE Sponsor of the Forum in promotional materials (catalogues, banners, brochures, etc.);
- Cost-free placement of a full-color advertisement in the Forum Catalogue;
- Your Company's logo on the thank-you page addressed to Sponsors in the Forum Catalogue;
- Summary of the Company's activities in the Forum Catalogue in Kazakh, Russian and English (maximum 200 words);
- 3 Delegate seats in the Forum, including invitations to official events (lunches, cocktail and evening receptions);
- 3 Event Delegate bags, including Catalogues and souvenir products;
- Promotion of the Sponsor's brand name during the Forum advertising campaign: addressed mailing, emailing, advertising, etc.;

BRONZE OPTION 14

Delegate Pack Sponsor

- Granting your Company the official status of the "BRONZE Sponsor" of the XI KAZENERGY EURASIAN FORUM ;
- Granting your Company the official status of the Delegate Pack Sponsor of the XI KAZENERGY EURASIAN FORUM (further – the "Forum");
- Placing your Company's logo on the general banner in the Forum venue with an indication of your sponsorship status;
- Placing your Company's logo on the main page of the Forum's official website (www.kazenergyforum.com) with an indication of your sponsorship status;
- Placing your Company's logo on the surface of Delegate packs;
- Inserting packs with your Company's logo into the Forum Delegate bags
- Announcing your Company as a BRONZE Sponsor of the Event in promotional materials (catalogues, banners, brochures, etc.);
- Cost-free placement of a full-color advertisement in the Forum Catalogue;
- Your Company's logo on the thank-you page addressed to Sponsors in the Forum Catalogue;
- Summary of the Company's activities in the Forum Catalogue in Kazakh, Russian and English (maximum 200 words);
- 3 Delegate seats in the Forum, including invitations to official events (lunches, cocktail and evening receptions);
- 3 Event Delegate bags, including Catalogue and souvenir products;
- Promotion of the Sponsor's brand name during the Forum advertising campaign: addressed mailing, emailing, advertising, etc.



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Official Hotel of the Forum

- Granting your Company the official status of the Partner of the XI KAZENERGY EURASIAN FORUM (further – the "Forum");
- Placing your Company's logo on the general banner in the Forum venue with an indication of your sponsorship status;
- Placing your Company's logo on the main page of the Forum's official website (www.kazenergyforum.com) with an indication of your sponsorship status;
- Announcing your Company as an Official Partner in promotional materials (catalogues, banners, brochures, etc.);
- Cost-free placement of a full-color advertisement in the Forum Catalogue;
- Your Company's logo on the thank-you page addressed to Sponsors in the Forum Catalogue;
- Summary of the Company's activities in the Forum Catalogue in Kazakh, Russian and English (maximum 200 words);
- 2 Delegate seats in the Forum, including invitations to official events (lunches, cocktail and evening receptions);
- 2 Event Delegate bags, including Catalogue and souvenir products.

Official Technical Partner

- Granting your Company the official status of the Official Technical Partner of the XI KAZENERGY EURASIAN FORUM (further – the "Forum");
- Placing your Company's logo on the general banner in the Forum venue with an indication of your sponsorship status;
- An opportunity to place your Company's banner in the Business Center area with an indication of your sponsorship status;
- Placing your Company's logo on the main page of the Forum's official website (www.kazenergyforum.com) with an indication of your sponsorship status;
- Your Company's logo on the Business Center signage;
- Sponsor provides equipment for the Business Center;
- Announcing your Company as an Official Technical Partner in promotional materials (catalogues, banners, brochures, etc.);
- Cost-free placement of a full-color advertisement in the Forum Catalogue;
- Your Company's logo on the thank-you page addressed to Sponsors in the Forum Catalogue;
- Summary of the Company's activities in the Forum Catalogue in Kazakh, Russian and English (maximum 200 words);
- 2 Delegate seats in the Forum, including invitations to official events (lunches, cocktail and evening receptions);
- 2 Event Delegate bags, including Catalogue and souvenir products;
- An opportunity to distribute the Sponsor's brochures in the Business Center room.

Partner

- Granting your Company the official status of the Partner of the XI KAZENERGY EURASIAN FORUM (further – the "Forum");
- Placing your Company's logo on the general banner in the Forum venue with an indication of your sponsorship status;
- Placing your Company's logo on the main page of the Forum's official website (www.kazenergyforum.com) with an indication of your sponsorship status;
- Announcing your Company as an Official Partner in promotional materials (catalogues, banners, brochures, etc.);
- Cost-free placement of a full-color advertisement in the Forum Catalogue;
- Your Company's logo on the thank-you page addressed to Sponsors in the Forum Catalogue;
- Summary of the Company's activities in the Forum Catalogue in Kazakh, Russian and English (maximum 200 words);
- 2 Delegate seats in the Forum, including invitations to official events (lunches, cocktail and evening receptions);
- 2 Event Delegate bags, including Catalogue and souvenir products;
- Promotion of the Sponsor's brand name during the Forum advertising campaign: addressed mailing, emailing, advertising, etc



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